

Rosalind Jiayi Luo

Los Angeles | California
Product&CMF Designer

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education

ArtCenter College of Design

Pasadena | California | USA

Major

B.S in Product Design
Spring 2022-Spring 2026

experiences

ArtCenter College of Design

Teacher assistant

Visual Communication 1 | Visual Communication
2 | Internship Portfolio

Harman International Intern

Industrial Designer | CMF Designer | 6 Months

Contributed to the design of JBL and Harman Kardon speakers with a focus on functional refinement and aesthetic quality. Explored CMF strategies to elevate brand identity and user appeal. Collaborated with engineers and factories to support the design-to-production process. Developed and presented creative ideation for new product concepts across multiple design phases.

skills

Illustrator | Indesign | Photoshop | Blender |
CLO | Figma | Keyshot | Procreates | Rhino |
Solidworks |

featured projects

Teenage Engineering Smart Device

3D Modeling 2 | Spring 2024 | 5 Weeks

A phone designed for creative users to choose between two modules: music or gaming. Inspired by Teenage Engineering, it encourages self-expression and playful interaction through simple, user-driven customization

Ralph Lauren Fencing Clothes

Intro to Digital Wearable | Spring 2024 | 8 Weeks

A fencing clothing collection that blends Ralph Lauren's vintage elegance with modern functionality—designed to enhance comfort, mobility, and protection for contemporary fencers.

Singer Baby Seat

Intro to Digital Wearable | Spring 2024 | 6 Weeks

A premium baby seat that echoes the craftsmanship and timeless aesthetic of Singer Vehicle Design—created to share the passion for driving with the next generation, while delivering exceptional safety and comfort for the whole family.

Snowpeak Gravel E-bike

3D Modeling 3 | Summer 2025 | 14 Weeks

A minimalist e-bike for off-grid camping—combining mobility, modular storage, and Snow Peak's refined outdoor aesthetic.

Polestar Glamping Capsule

Design Lab 1 | Summer 2025 | 14 Weeks

A stationary glamping capsule that reinterprets Polestar's minimalist design to offer a new kind of visual and spatial experience—framing nature through architecture to inspire stillness, clarity, and connection.