

Rosalind Jiayi Luo

Los Angeles | California
Product&CMF Designer

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education

ArtCenter College of Design

Pasadena | California | USA

Major

B.S in Product Design
Spring 2022-Spring 2026

experiences

Harman International Intern

Industrial Designer | CMF Designer | 6 Months

Contributed to the design of JBL and Harman Kardon speakers, refining form and CMF to enhance brand identity and user appeal across multiple design phases.

Meyers Manx Sponsored

ID/ CMF Designer | 4 Months | Contract

Collaborated with Meyers Manx on a sponsored project exploring the fusion of retro heritage and modern performance. Focused on form development, material strategy, and visual storytelling to reimagine the brand's identity for a new generation. multiple design phases.

skills

Illustrator | Indesign | Photoshop | Blender |
CLO | Figma | Keyshot | Procreates | Rhino |
Solidworks |

featured projects

Ralph Lauren Fencing Clothes

Intro to Digital Wearable | Spring 2024 | 8 Weeks

A fencing clothing collection that blends Ralph Lauren's vintage elegance with modern functionality—designed to enhance comfort, mobility, and protection for contemporary fencers.

Singer Baby Seat

Intro to Digital Wearable | Spring 2024 | 6 Weeks

A premium baby seat that echoes the craftsmanship and timeless aesthetic of Singer Vehicle Design—created to share the passion for driving with the next generation, while delivering exceptional safety and comfort for the whole family.

Snowpeak Gravel E-bike

3D Modeling 3 | Summer 2025 | 14 Weeks

A minimalist e-bike for off-grid camping—combining mobility, modular storage, and Snow Peak's refined outdoor aesthetic.

Polestar Glamping Campsule

Design Lab 1 | Summer 2025 | 14 Weeks

A stationary glamping capsule that reinterprets Polestar's minimalist design to offer a new kind of visual and spatial experience—framing nature through architecture to inspire stillness, clarity, and connection.

Bataleon Snowboard Bindings CMF

Intro to CMF | Fall 2025 | 2 Weeks

A CMF exploration for Bataleon's snowboard bindings, designed to connect sport performance with influencer culture. Focused on material innovation, finish variation, and color storytelling to balance high-tech precision with expressive, street-inspired energy.

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Major

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Spring 2022-Spring 2026

experiences

ArtCenter College of Design

Teacher assistant

Visual Communication 1 | Visual Communication
2 | Internship Portfolio

Harman International Intern

Industrial Designer | CMF Designer | 6 Months

Contributed to the design of JBL and Harman Kardon speakers with a focus on functional refinement and aesthetic quality. Explored CMF strategies to elevate brand identity and user appeal. Collaborated with engineers and factories to support the design-to-production process. Developed and presented creative ideation for new product concepts across multiple design phases.

skills

Illustrator | Indesign | Photoshop | Blender |
CLO | Figma | Keyshot | Procreates | Rhino |
Solidworks |

featured projects

Teenage Engineering Smart Device

3D Modeling 2 | Spring 2024 | 5 Weeks

A phone designed for creative users to choose between two modules: music or gaming. Inspired by Teenage Engineering, it encourages self-expression and playful interaction through simple, user-driven customization

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Singer Baby Seat

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Snowpeak Gravel E-bike

3D Modeling 3 | Summer 2025 | 14 Weeks

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Polestar Glamping Capsule

Design Lab 1 | Summer 2025 | 14 Weeks

A stationary glamping capsule that reinterprets Polestar's minimalist design to offer a new kind of visual and spatial experience—framing nature through architecture to inspire stillness, clarity, and connection.