

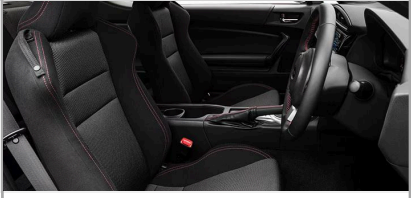























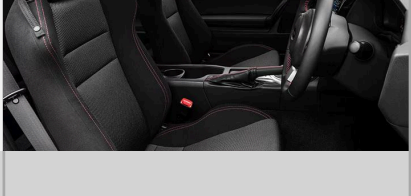



























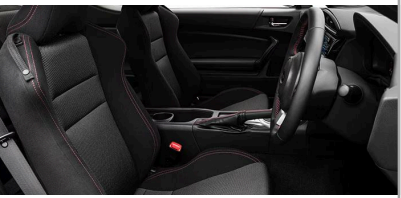


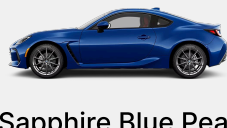
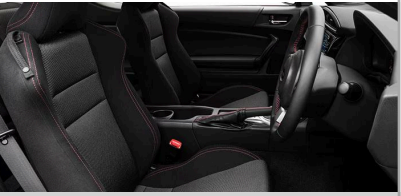



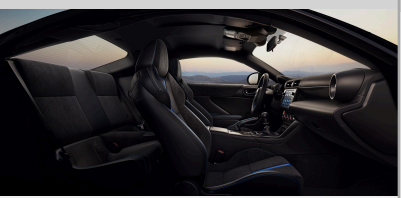


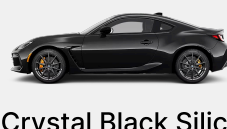
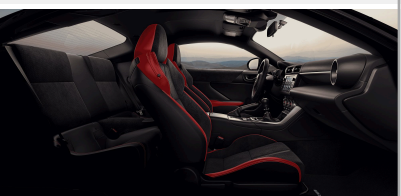



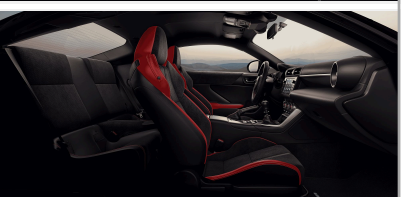






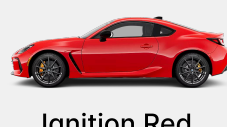




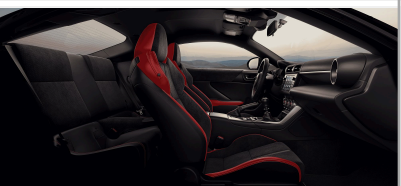



CMF Benchmarking

SUBARU BRZ

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost	
	BRZ	\$33,210	PREMIUM	 WR Blue Pearl	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00	
			 Crystal Black Silica	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			 Magnetite Gray Metallic	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			 Ignition Red	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			 Ice Silver Metallic	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			 Crystal White Pearl	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			 Sapphire Blue Pearl	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			LIMITED	\$35,860	 WR Blue Pearl		Black interior w/ red stitching		\$0.00	Dark metallic interior accents		\$0.00	All interior colors	Leather / Ultrasuede® sport seat		\$0.00
		 Crystal Black Silica			Black interior w/ red stitching		\$0.00	Dark metallic interior accents		\$0.00	All interior colors	Leather / Ultrasuede® sport seat		\$0.00		
		 Magnetite Gray Metallic			Black interior w/ red stitching		\$0.00	Dark metallic interior accents		\$0.00	All interior colors	Leather / Ultrasuede® sport seat		\$0.00		





CMF Benchmarking


SUBARU BRZ

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost	
	BRZ	\$35,860	LIMITED	 Crystal White Pearl	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00	
			 Ignition Red	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			 Ice Silver Metallic	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			 Sapphire Blue Pearl	\$0.00	Black		\$0.00	Textured black hard plastic		\$0.00	All interior colors	Standard cloth seat		\$0.00		
			tS	 WR Blue Pear		Black interior w/ blue accents		\$0.00	Dark metallic trim + blue accents		\$0.00	All interior colors	Sport seat (Ultrasued e®)		\$0.00	
			 Crystal Black Silica		Black interior w/ blue accents		\$0.00	Dark metallic trim + blue accents		\$0.00	All interior colors	Sport seat (Ultrasued e®)		\$0.00		
			 Magnetite Gray Metallic		Black interior w/ blue accents		\$0.00	Dark metallic trim + blue accents		\$0.00	All interior colors	Sport seat (Ultrasued e®)		\$0.00		
			 Crystal White Pearl		Black interior w/ blue accents		\$0.00	Dark metallic trim + blue accents		\$0.00	All interior colors	Sport seat (Ultrasued e®)		\$0.00		
		 Ignition Red		Black interior w/ blue accents		\$0.00	Dark metallic trim + blue accents		\$0.00	All interior colors	Sport seat (Ultrasued e®)		\$0.00			
		 Ice Silver Metallic		Black interior w/ blue accents		\$0.00	Dark metallic trim + blue accents		\$0.00	All interior colors	Sport seat (Ultrasued e®)		\$0.00			
				\$38,360												

CMF Benchmarking

SUBARU BRZ

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost
	BRZ		tS					
		\$38,360		 <p>Sapphire Blue Pearl</p>	\$0.00	Black		\$0.00






































Decor Trim		Cost	Line-Up
Textured black hard plastic		\$0.00	All interior colors

Seat Styles		Cost
Standard cloth seat		\$0.00




























CMF Benchmarking

Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$39,995	Bronco® Badlands®	 Azure Gray Metallic Tri-Coat	\$995	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Ruby Red Metallic Tinted Clearcoat	\$495	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Eruption Green Metallic	\$395	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Desert Sand	\$395	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Marsh Gray	\$395	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Velocity Blue Metallic	\$395	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Shadow Black	\$0.00	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Oxford White	\$0.00	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00
				 Carbonized Gray Metallic	\$0.00	Black Onyx		\$0.00	Black Painted Instrument Panel Accent		\$0.00	All interior colors	Standard		\$0.00

















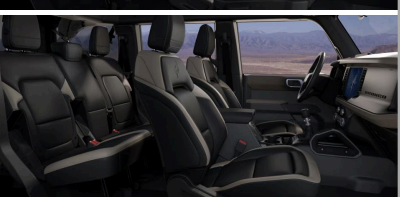

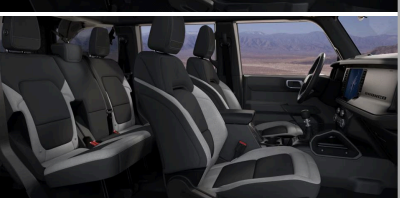

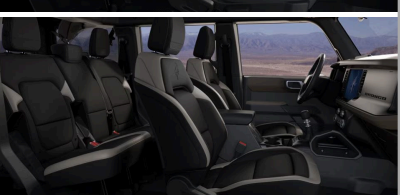



CMF Benchmarking

Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$35,860	Bronco Big Bend®	 <small>Azure Gray Metallic Tri-Coat</small>	\$995	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors	Standard		\$0.00
						Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
						Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors			
						Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors			
						Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors			
			 <small>Azure Gray Metallic Tri-Coat</small>	\$495	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors	Standard		\$0.00	
					Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors				
					Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors				
					Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors				
					Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors				

























CMF Benchmarking

Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways	Cost	Decor Trim	Cost	Line-Up	Seat Styles	Cost		
	Bronco®	\$35,860	Bronco Big Bend®	 Eruption Green Metallic	\$395	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors		\$0.00
						Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors		
						Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors		
						Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors		
						Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors		
			 Desert Sand	\$495	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
					Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
					Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors			
					Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors			
					Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors			

















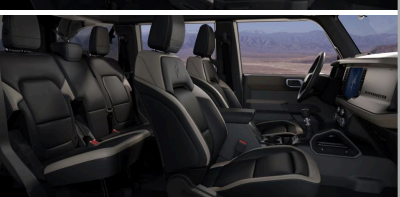

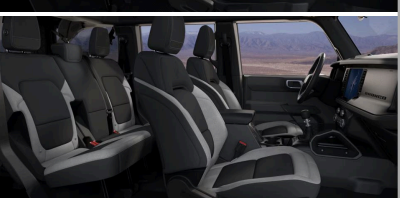

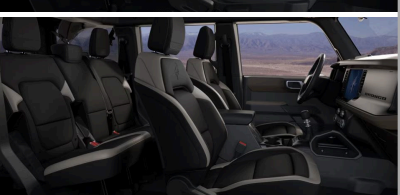



CMF Benchmarking

Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$35,860	Bronco Big Bend®	 Marsh Gray	\$395	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors	Standard		\$0.00
						Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
						Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors			
						Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors			
						Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors			
				 Velocity Blue Metallic	\$495	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
						Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
						Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors			
						Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors			
						Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors			

CMF Benchmarking



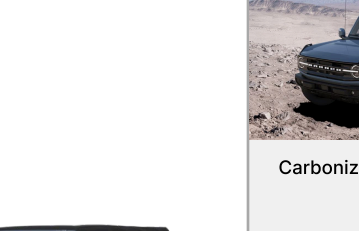


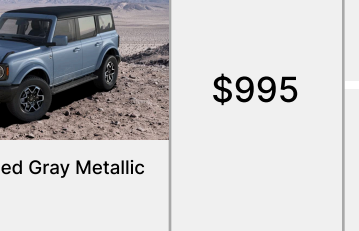
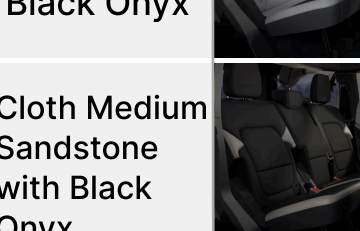
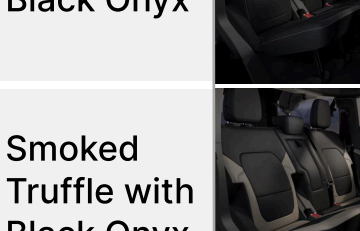
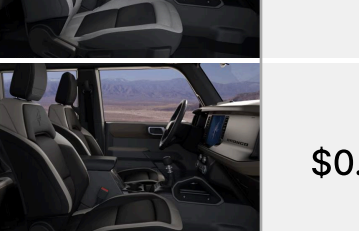

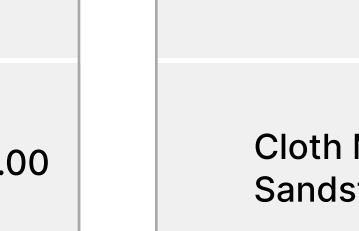

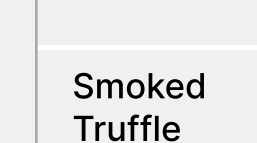
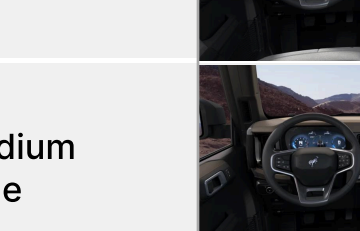
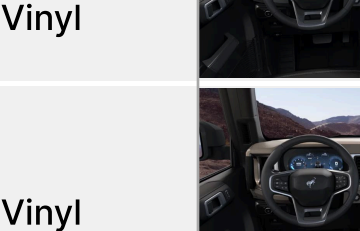



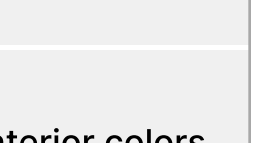
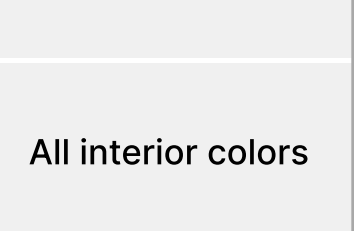
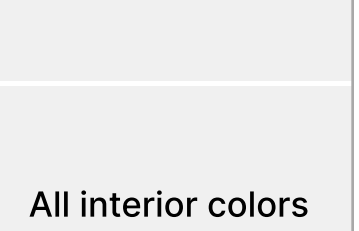
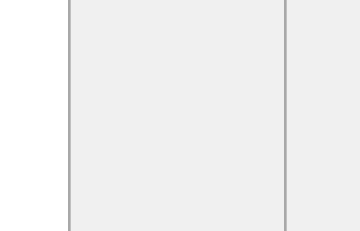
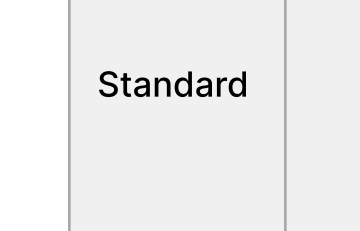
Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$35,860	Bronco Big Bend®	 Shadow Black	\$0.00	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors	Standard		\$0.00
						Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
						Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors			
						Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors			
						Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors			
				 Oxford White	\$0.00	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
						Smoked Truffle with Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors			
						Dark Space Gray with Black Onyx		\$0.00	Cloth Buckets		\$0.00	All interior colors			
						Cloth Medium Sandstone with Black Onyx		\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors			
						Black Onyx		\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors			

*Matte Film Protection + \$4995

CMF Benchmarking


























Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost	
	Bronco®	\$35,860	Bronco Big Bend®		\$0.00	Black Onyx		\$1,295	Marine Grade Vinyl		\$1,295	All interior colors	Standard		\$0.00	
			Smoked Truffle with Black Onyx			\$1,295	Marine Grade Vinyl		\$1,295	All interior colors						
			Dark Space Gray with Black Onyx			\$0.00	Cloth Buckets		\$0.00	All interior colors						
			Cloth Medium Sandstone with Black Onyx			\$0.00	Cloth Medium Sandstone		\$0.00	All interior colors						
			Black Onyx			\$2,495	Marine Grade Vinyl/Cloth		\$2,495	All interior colors						
		\$47,940	Bronco Outer Banks®		 Carbonized Gray Metallic	\$995	Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors	Standard		\$0.00
			Smoked Truffle with Black Onyx			\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors						
			 Eruption Green Metallic	\$395	Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors					
				Smoked Truffle with Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors						

*Matte Film Protection + \$4995

CMF Benchmarking

































Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$47,940	Bronco Outer Banks®	 Desert Sand	\$395	Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors	Standard		\$0.00
						Smoked Truffle with Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors			
				 Marsh Gray	\$395	Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors	Standard		\$0.00
						Smoked Truffle with Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors			
				 Shadow Black	\$0.00	Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors	Standard		\$0.00
						Smoked Truffle with Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors			
				 Oxford White	\$0.00	Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors	Standard		\$0.00
						Smoked Truffle with Black Onyx		\$0.00	Leather-Trimmed/Vinyl		\$0.00	All interior colors			

*Matte Film Protection + \$4995



























CMF Benchmarking

Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$49,585	Bronco® Badlands®		 Azure Gray Metallic Tri-Coat	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2140	Leather-Trimmed/ Vinyl Seats – Black Onyx		\$2410	All interior colors			
					 Ruby Red Metallic Tinted Clearcoat	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2140	Leather-Trimmed/ Vinyl Seats – Black Onyx		\$2410	All interior colors			
					 Eruption Green Metallic	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2140	Leather-Trimmed/ Vinyl Seats – Black Onyx		\$2410	All interior colors			
					 Desert Sand	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2140	Leather-Trimmed/ Vinyl Seats – Black Onyx		\$2410	All interior colors			
					 Marsh Gray	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2140	Leather-Trimmed/ Vinyl Seats – Black Onyx		\$2410	All interior colors			





































CMF Benchmarking

Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$49,585	Bronco® Badlands®		 Velocity Blue Metallic	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
							\$2140	Leather-Trimmed/Vinyl Seats – Black Onyx		\$2410	All interior colors				
					 Shadow Black	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
							\$2140	Leather-Trimmed/Vinyl Seats – Black Onyx		\$2410	All interior colors				
					 Oxford White	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
							\$2140	Leather-Trimmed/Vinyl Seats – Black Onyx		\$2410	All interior colors				
					 Carbonized Gray Metallic	Black Onyx		\$0.00	Marine Grade Vinyl Seats		\$0.00	All interior colors	Standard		\$0.00
							\$2140	Leather-Trimmed/Vinyl Seats – Black Onyx		\$2410	All interior colors				
























CMF Benchmarking

Ford Bronco

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost		
	Bronco®	\$54,660	Bronco® Heritage Edition		 Azure Gray Metallic Tri-Coat	\$995	Black Onyx		\$0.00	Plaid Cloth Seats - Navy Pier		\$0.00	All interior colors	Standard		\$0.00	
			 Ruby Red Metallic Tinted Clearcoat	\$495	Black Onyx		\$0.00	Plaid Cloth Seats - Navy Pier		\$0.00	All interior colors	Standard		\$0.00			
			 Robin's Egg Blue	\$495	Black Onyx		\$0.00	Plaid Cloth Seats - Navy Pier		\$0.00	All interior colors	Standard		\$0.00			
			 Shadow Black	\$0.00	Black Onyx		\$0.00	Plaid Cloth Seats - Navy Pier		\$0.00	All interior colors	Standard		\$0.00			
			 Marsh Gray	\$0.00	Black Onyx		\$0.00	Plaid Cloth Seats - Navy Pier		\$0.00	All interior colors	Standard		\$0.00			
																	
		Bronco® Stroppe Edition		\$78,325		 Oxford White	\$0.00	Black Onyx		\$0.00	Unique Vinyl, Black with Code Orange Stitching		\$0.00	All interior colors	Standard		\$0.00
		Bronco® Raptor®		\$83,080		 Azure Gray Metallic Tri-Coat	\$995	Black Onyx		\$0.00	Vinyl Black Onyx Seats		\$0.00	All interior colors	Standard		\$0.00
		Black Onyx						\$2,495	Leather-Trimmed/Vinyl Seats		\$2,495	All interior colors					
		Blue with Black Onyx						\$2,995	Leather-Trimmed/Vinyl Seats		\$2,995	All interior colors					











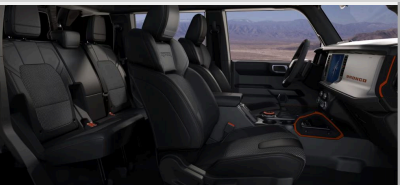














CMF Benchmarking

SUBARU BRZ

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$83,080	Bronco® Raptor®	 Azure Gray Metallic Tri-Coat	\$995	Black Onyx		\$0.00	Vinyl Black Onyx Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2,495	Leather-Trimmed/Vinyl Seats		\$2,495	All interior colors			
						Blue with Black Onyx		\$2,995	Leather-Trimmed/Vinyl Seats		\$2,995	All interior colors			
				 Ruby Red Metallic Tinted Clearcoat	\$495	Black Onyx		\$0.00	Vinyl Black Onyx Seats		\$0.00	All interior colors			
						Black Onyx		\$2,495	Leather-Trimmed/Vinyl Seats		\$2,495	All interior colors			
						Blue with Black Onyx		\$2,995	Leather-Trimmed/Vinyl Seats		\$2,995	All interior colors			
				 Desert Sand	\$395	Black Onyx		\$0.00	Vinyl Black Onyx Seats		\$0.00	All interior colors			
						Black Onyx		\$2,495	Leather-Trimmed/Vinyl Seats		\$2,495	All interior colors			
						Blue with Black Onyx		\$2,995	Leather-Trimmed/Vinyl Seats		\$2,995	All interior colors			

CMF Benchmarking

SUBARU BRZ






























Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Bronco®	\$83,080	Bronco® Raptor®	 Marsh Gray	\$395	Black Onyx		\$0.00	Vinyl Black Onyx Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2,495	Leather-Trimmed/ Vinyl Seats		\$2,495	All interior colors			
						Blue with Black Onyx		\$2,995	Leather-Trimmed/ Vinyl Seats		\$2,995	All interior colors			
				 Velocity Blue Metallic	\$395	Black Onyx		\$0.00	Vinyl Black Onyx Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2,495	Leather-Trimmed/ Vinyl Seats		\$2,495	All interior colors			
						Blue with Black Onyx		\$2,995	Leather-Trimmed/ Vinyl Seats		\$2,995	All interior colors			
				 Shelter Green Metallic	\$395	Black Onyx		\$0.00	Vinyl Black Onyx Seats		\$0.00	All interior colors	Standard		\$0.00
						Black Onyx		\$2,495	Leather-Trimmed/ Vinyl Seats		\$2,495	All interior colors			
						Blue with Black Onyx		\$2,995	Leather-Trimmed/ Vinyl Seats		\$2,995	All interior colors			



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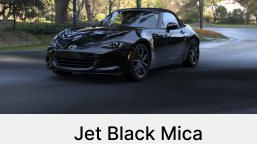





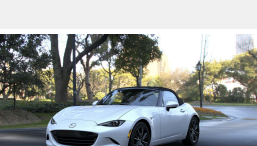
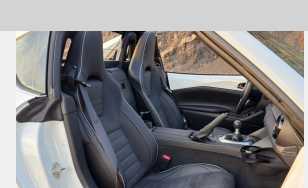






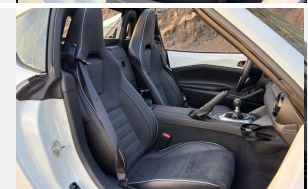


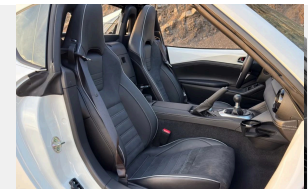

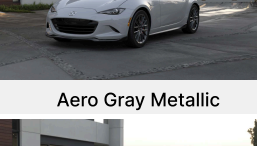


CMF Benchmarking

MAZDA MX-5 MIATA

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	MX-5 Miata	\$30,430	ST Sport												
			 Jet Black Mica	\$0.00	Black		\$0.00	Matte black plastic dashboard with brushed dark metallic accent (center stack)		\$0.00	All interior colors	Standard		\$0.00	
			 Soul Red Crystal Metallic	\$595	Black		\$0.00		Matte black plastic dashboard with brushed dark metallic accent (center stack)		\$0.00	All interior colors	Standard		\$0.00
			ST Club												
		 Soul Red Crystal Metallic	\$595	Black		\$0.00	Dark brushed metallic trim with piano-black accent (limited zones)		\$0.00	Club interior only	Sport cloth seat (higher bolstering)		\$0.00		
		 Aero Gray	\$595	Black		\$0.00		Dark brushed metallic trim with piano-black accent (limited zones)		\$0.00	Club interior only	Sport cloth seat (higher bolstering)		\$0.00	
		 Snowflake White Pearl Mica	\$595	Black		\$0.00	Dark brushed metallic trim with piano-black accent (limited zones)			\$0.00	Club interior only	Sport cloth seat (higher bolstering)		\$0.00	
		 Deep Crystal Blue Mica	\$0.00	Black		\$0.00		Dark brushed metallic trim with piano-black accent (limited zones)		\$0.00	Club interior only	Sport cloth seat (higher bolstering)		\$0.00	
		 Jet Black Mica	\$0.00	Black		\$0.00	Dark brushed metallic trim with piano-black accent (limited zones)			\$0.00	Club interior only	Sport cloth seat (higher bolstering)		\$0.00	



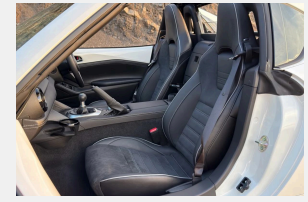


























CMF Benchmarking

MAZDA MX-5 MIATA

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	MX-5 Miata	\$37,860	ST Grand Touring		\$595	Black		\$0.00	Black Leather		\$0.00	All interior colors	Standard 		\$0.00
					\$595	Black		\$0.00	Black Leather		\$0.00	All interior colors			
					\$595	Black		\$0.00	Black Leather		\$0.00	All interior colors			
					\$0.00	Black		\$0.00	Black Leather		\$0.00	All interior colors			
					\$0.00	Black		\$0.00	Black Leather		\$0.00	All interior colors			
					\$595	Tan		\$300	Tan Nappa Leather (Snowflake White Pearl Mica Exterior paint Only)		\$300	All interior colors			
					\$0.00	Black		\$0.00	Black interior accents + Alcantara® trim		\$0.00	All interior colors			
		\$41,900	RF Club		\$595	Black		\$0.00	Black interior accents + Alcantara® trim		\$0.00	All interior colors	Recaro® heated sport seats (Alcantara®) 		\$0.00
					\$595	Black		\$0.00	Black interior accents + Alcantara® trim		\$0.00	All interior colors			
					\$595	Black		\$0.00	Black interior accents + Alcantara® trim		\$0.00	All interior colors			
					\$0.00	Black		\$0.00	Black interior accents + Alcantara® trim		\$0.00	All interior colors			

CMF Benchmarking

MAZDA MX-5 MIATA

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	MX-5 Miata	\$41,900	RF Club	 Jet Black Mica	\$0.00	Black		\$0.00	Black interior accents + Alcantara® trim		\$0.00	All interior colors	Recaro® heated sport seats (Alcantara®)		\$0.00
			RF Grand Touring	 Soul Red Crystal Metallic	\$595	Black		\$0.00	Black interior trim		\$0.00	All interior colors	Heated leather seats		\$0.00
		 Jet Black Mica	\$0.00	Black		\$0.00	Black interior trim		\$0.00	All interior colors					
		 Machine Gray Metallic	\$595	Black		\$0.00	Black interior trim		\$0.00	All interior colors					
				\$0.00	Black		\$0.00	All interior colors							
			 Deep Crystal Blue Mica	\$0.00	Tan		\$300	Tan Nappa Leather		\$300	All interior colors				
				\$595	Black		\$0.00	All interior colors							
			 Aero Gray Metallic	\$595	Tan		\$300	Tan Nappa Leather		\$300	All interior colors				
			 Snowflake White Pearl Mica	\$595	Tan		\$300	Tan Nappa Leather		\$300	All interior colors				



CMF Benchmarking




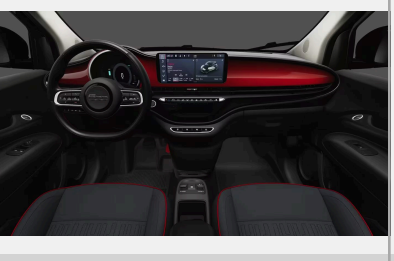





























HONDA PRELUDE

Brand	Vehicle	MSRP	Grade	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	Prelude		Concept										
		\$42,455		Black		\$0.00	Black Leather- Matte soft-touch dashboard surfaces		\$0.00	Single interior concept	Sport- oriented bucket seat		\$0.00
				Blue/White		\$455	Blue/White Leather - Integrated digital trim & minimal metallic accents		\$0.00	Single interior concept	Sport- oriented bucket seat		\$0.00
		\$42,000		Black		\$0.00	Black Leather- Matte soft-touch dashboard surfaces		\$0.00	Single interior concept	Sport- oriented bucket seat		\$0.00
		\$42,000		Black		\$0.00	Black Leather- Matte soft-touch dashboard surfaces		\$0.00	Single interior concept	Sport- oriented bucket seat		\$0.00
		\$42,000		Black		\$0.00	Black Leather- Matte soft-touch dashboard surfaces		\$0.00	Single interior concept	Sport- oriented bucket seat		\$0.00
		\$42,655		Black		\$0.00	Black Leather- Matte soft-touch dashboard surfaces		\$0.00	Single interior concept	Sport- oriented bucket seat		\$0.00
				Blue/White		\$655	Blue/White Leather - Integrated digital trim & minimal metallic accents		\$0.00	Single interior concept	Sport- oriented bucket seat		\$0.00



CMF Benchmarking

FIAT 500e

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost	
	FIAT® 500e	\$30,500	FIAT® (500e) ^{RED}	 Red by (RED) Exterior Paint	\$0.00	Black		\$0.00	Cloth bucket seats with red accents and matte black plastic trim		\$0.00	All interior colors	Standard		\$0.00	
			FIAT®500e Icona													
		\$34,500		 Glacier White Exterior Paint	\$0.00	Cream		\$0.00	Cream vegan leather bucket seats-Glacier White		\$0.00	All interior colors		Premium upholste red seats (non-sport)		\$0.00
				 Tuxedo Black Exterior Paint	\$0.00	Cream		\$0.00	Cream vegan leather bucket seats-Tuexdo Black		\$0.00	All interior colors				
				 Tennis Ball Clear Coat	\$250	Cream		\$0.00	Cream vegan leather bucket seats-Tennis Ball		\$0.00	All interior colors				
				 Marine Layer Mist Exterior Paint	\$250	Cream		\$0.00	Cream vegan leather bucket seats-Marine Layer Mist		\$0.00	All interior colors				
				 Ocean Green Exterior Paint	\$250	Cream		\$0.00	Cream vegan leather bucket seats-Ocean Green		\$0.00	All interior colors				
				 Rose Gold Exterior Paint	\$250	Cream		\$0.00	Cream vegan leather bucket seats-Rose Gold		\$0.00	All interior colors				
		\$35,500		 Metallic Greige		Greige		\$0.00	Armani textile dash-Brushed aluminum Armani motif trim		\$0.00	All interior colors	Premium lifestyle seats (non-sport)		\$0.00	
				 Metallic Green		Green		\$0.00	Armani textile dash-Brushed aluminum Armani motif trim		\$0.00	All interior colors				






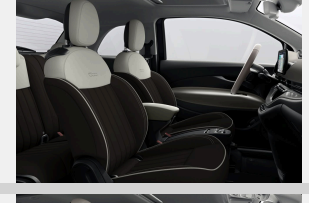































CMF Benchmarking

FIAT 500e

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost	
	FIAT® 500e	\$34,500	FIAT® 500e La Prima		 Celestial Blue	£650	Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors	Premium upholste red seats (non-sport)		\$0.00
							Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors			
					 Ocean Green	£650	Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
							Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors			
					 Rose Gold	£650	Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
							Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors			
					 Yellow Gold	£650	Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
							Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors			

CMF Benchmarking

FIAT 500e

Brand	Vehicle	MSRP	Grade	Exterior Colors	Cost	Color-ways		Cost	Decor Trim		Cost	Line-Up	Seat Styles		Cost
	FIAT® 500e	\$34,500	FIAT® 500e La Prima	 Onyx Black	£650	Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors	Premium upholstered seats (non-sport)		\$0.00
						Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors			
						Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
									Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents			
						Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
									Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents			
				 Ocean Green	£650	Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
						Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors			
						Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
									Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents			
						Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors			
									Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents			
 Ice White	£0	Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors							
		Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors							
		Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors							
					Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors				
		Fiat Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Soft-touch dashboard surfaces		\$0.00	All interior colors							
					Fiat Graphite & Ivory "Cannelloni" Eco-Leather Seats		\$0.00	Satin metallic accents		\$0.00	All interior colors				