ROSALIND JIAYI LUO

Los Angeles | California
Product & CMF Designer

CONTACT

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EDUCATION

ArtCenter College of Design
Pasadena | California | USA
Major
B.S in Product Design
Spring 2022 - Fall 2026

SKILLS

Blender | CLO| Figma | Illustrator | Indesign | Keyshot | Photoshop | Procreates| Rhino | Solidworks

FEATURED PROJECTS

Porsche Infant Car Seat (CMF Included)
Intro to Digital Wearable | Spring 2024, Fall 2025 | 6 Weeks, 7 Weeks

A premium baby seat that reflects Porsche's performance and craftsmanship, integrating product design and CMF to extend the brand experience to the next generation while delivering exceptional safety and comfort for the whole family.

Polestar Glamping Capsule
Design Lab 1 | Summer 2025| 14 Weeks

A stationary glamping capsule that reinterprets Polestar's minimalist design to offer a new kind of visual and spatial experience, framing nature through architecture to inspire stillness, clarity, and connection.

Bataleon Snowboard Bindings CMF
Intro to CMF | Fall 2025| 2 Weeks

A CMF exploration for Bataleon's snowboard bindings, designed to connect sport performance with influencer culture. Focused on material innovation, finish variation, and color storytelling to balance high-tech precision with expressive, street-inspired energy.

MINI Cooper CMF
Automotive CMF | Spring 2026| 14 Weeks

A CMF exploration reimagining MINI's playful heritage through contemporary color, material, and finish.

Honda JP-01
Capstone | Spring 2026| 14 Weeks

A personal flight concept bringing everyday mobility to the skies through Honda's precision, lightweight performance, and wearable comfort..

EXPERIENCES

Harman International Intern
Industrial Designer | CMF Designer | 6 Months

Contributed to the design of JBL and Harman Kardon speakers, refining form and CMF to enhance brand identity and user appeal across multiple design phases.

Meyers Manx Sponsored
ID/ CMF Designer | 4 Months | Contract

Collaborated with Meyers Manx on a sponsored project exploring the fusion of retro heritage and modern performance. Focused on form development, material strategy, and visual storytelling to reimagine the brand's identity for a new generation. multiple design phases.